



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-09-2012 PAGE: 1 of 4

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
391923	06-29-2012	10-08-2012	6	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
MCCRO ORDR C08C14		238334	PHILADELPHIA	A. CLIFFORD	10-08-2012	10-14-2012	M (Broadcast Month, Cycle 1)	N	238334								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C08C14																	
2	10-08-2012	10-11-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1				4	230	4	920.00
4	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00
5	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						1		1	150	1	150.00
7	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00
8	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00
9	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	2	30							1	1	250	1	250.00
10	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							1	1	350	1	350.00
11	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30						1		1	400	1	400.00
12	10-08-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	425	5	2,125.00
13	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1	1	1	1			5	425	5	2,125.00
14	10-08-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1							1	275	1	275.00
		Cr Resolved	Rate Reason														
		10-08-2012	275 CRDT RESOLV														
		Total:	275														
15	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00
Credit Resolved Total:																-1	-275.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 391923		Contract Dt 06-29-2012	Revision Dt 10-08-2012	Rev# 6	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR		Product Code POLITICALS				Station/Market WTVD - DURHAM												
Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238334									
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$					
Agency CPE: C : MCCRO P : ORDR E : C08C14																									
16	10-08-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	1	1	1	1	1			5	500	5	2,500.00					
		Cr Resolved	Rate		Reason																				
		10-11-2012	500		CRDT RESOLV																				
		10-08-2012	500		CRDT RESOLV																				
		10-12-2012	500		CRDT RESOLV																				
		10-10-2012	500		CRDT RESOLV																				
		10-09-2012	500		CRDT RESOLV																				
		Total:	2,500														Credit Resolved Total:	-5	-2,500.00						
17	10-08-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30	1	1	1	1	1			5	500	5	2,500.00					
18	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1	1	1	1	1			5	750	5	3,750.00					
19	10-08-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	475	5	2,375.00					
20	10-08-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	1	1	1	1	1	1	1	7	750	7	5,250.00					
21	10-08-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30	1	1	1	1	1			5	1,000	5	5,000.00					
22	10-08-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30		1		1				2	1,000	2	2,000.00					
23	10-08-2012	10-14-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	1,600	1	1,600.00					
----- ITEM LINE NOTE -----																									
CASTLE																									
	MG Group #	Preempted	Rate		Reason		MG Description			Duration															
	329443	10-08-2012	1,600		NOT AVAILABLE		1 X 30 @ \$4,200 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794)		1	30	X										1	4,200	1	4,200.00	
MG CMT: Castle																									
		Total:	1,600																				Preempt Total:	-1	-1,600.00

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Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238334				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																	
24	10-08-2012	10-14-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- AFHV																	
26	10-08-2012	10-14-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				2	30			1					1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- NASVILLE																	
27	10-08-2012	10-12-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30	1	1	1	1	1			5	200	5	1,000.00
29	10-08-2012	10-08-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				1	30	1							1	325	1	325.00
31	10-08-2012	10-12-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				3	30	1	1	1	1	1			5	150	5	750.00
32	10-08-2012	10-12-2012	03:00PM - 04:00PM	KATIE (817)				2	30	1	1	1	1	1			5	175	5	875.00
33	10-14-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				1	30							1	1	475	1	475.00
34	10-08-2012	10-12-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30	1	1	1	1	1			5	325	5	1,625.00
35	10-13-2012	10-13-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1		1	100	1	100.00
36	10-13-2012	10-13-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				1	30						1		1	570	1	570.00
37	10-13-2012	10-13-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00
38	10-14-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				1	30							1	1	475	1	475.00
39	10-08-2012	10-12-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30	1	1	1	1	1			5	600	5	3,000.00

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Agency Est# MCCRO ORDR C08C14				CMS # 238334		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD				Start Date 10-08-2012		End Date 10-14-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 238334																			
Line		Start Date		End Date		Time Period		Description						RC		Duration		M		T		W		T		F		S		S		SPW		Price		Tot Spots		Total \$			
								Agency CPE: C : MCCRO P : ORDR E : C08C14																																	
40		10-08-2012		10-12-2012		05:28PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8						1		30		1				1		1		1				4		950		4		3,800.00					
41		10-08-2012		10-10-2012		09:00AM - 10:00AM		LIVE! WITH KELLY & MICHAEL (842)						1		30		1				1						2		200		2		400.00							
42		10-14-2012		10-14-2012		10:00AM - 11:00AM		THIS WEEK SUNDAY 10-11A (800)						1		30												1		1		475		1		475.00					
43		10-08-2012		10-12-2012		05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA						1		30		1		1		1		1		1		5		325		5		1,625.00							
44		10-09-2012		10-12-2012		10:58AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)						1		30				1		1		1		1		4		350		4		1,400.00							
45		10-09-2012		10-12-2012		01:00PM - 02:00PM		THE CHEW (11514)						3		30				1		1		1		1		4		150		4		600.00							
46		10-10-2012		10-12-2012		05:28PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8						3		30						1		1		1		3		950		3		2,850.00							

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